



**TAKAFUL**  
INSURANCE OF AFRICA

A bond beyond insurance

OCTOBER 4<sup>TH</sup> 2022

To Whom It May Concern,

**RECOMMENDATION FOR – HAITHAM MOHAMED ABUBAKAR**

Haitham Mohamed Abubakar joined Takaful Insurance of Africa in 2018 as Direct Sales Representative at our Mombasa Branch. He was a key sales representative at the company for more than four years, and in that time span, he had perhaps one of the best sales record amongst the team. He's a diligent worker and a very capable salesman.

He was tasked with meeting specific sales goals, soliciting, and making sales contacts. He was able to forge some excellent customer relationships and facilitate sales. He was one of the hardest workers, doing whatever it took to get the best, and he almost always accomplished it.

Sales requires a natural skill in dealing with people and knowing the right thing to say, and this was perhaps where Haitham set himself apart the most. Customers simply loved him and he was able to connect with them in a meaningful way. His skills, and the results he achieved, make sure that he comes with the highest recommendation.

Sincerely,  
Clarice Ademba.



**HEAD OFFICE**

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